



April Community Meeting

APRIL 18, 2018 | 5:30 PM – 7:00 PM

ALLEY CAT CAFÉ & PAISSA WINE CELLAR

Agenda

- Welcome & Round-Table Introductions
 - Name & Relationship to downtown
- General Main Street Pontiac Updates
- Earth Day Weekend
- Arts & Culture Crawl
- Canvas Pontiac
- Sidewalk Restoration by Consumers Energy
- The Menagerie Lounge – Grand Opening
- The Main Event – Main Street Oakland County Awards
- Other Downtown Events
- City of Pontiac Updates
 - Neighborhood Empowerment Program
 - Dream Cruise / Pontiac Power Week
- Open Floor

Main Street Pontiac Updates

- 501c3 Status expected in Early July
- Board of Directors has started putting together work plan for the year
- Starting to put together larger volunteer groups for initiatives
- Tweaking e-newsletter format to better highlight downtown news
- Preview:
 - Long-term fundraising strategy
 - Earth Day Weekend Cleanup, Downtown Derby, Halloweentown
 - Fitness initiatives, such as Run Club
 - Small business support and programs (training, grants, etc)

New Newsletter Layout

SMALL BUSINESS NEWS

Flagstar's
Pontiac's **BIG IDEA**
Grant Program



MONTHLY HELP DESK

Wednesday, April 18

4:30 PM - 5:30 PM

Alley Cat Cafe / Paissa Wine Cellar

Stop in and chat with representatives from the program and receive assistance with your application. [RSVP HERE](#)

Managerie **L**ounge

- Artistic Eatery -

The Menagerie Lounge is getting ready for their grand opening on April 27! Explore their new website to get a sneak peak of what they will offer and follow them on Facebook!

Website: <http://www.menagerielounge.com/>

FUN & FIT

Weekly Run Club



Exferimentation
BREWING COMPANY

MAIN STREET
PONTIAC

Weekly Running Club starting on

Tuesday, May 8th at 5:30 PM!

For more details, check out

[LocalHop](#) or [Facebook](#).

ENTERTAINMENT

Every Thursday - [Open Mic Night](#) at Exferimentation Brewing Co.

April 21 - [The Dirk Kroll Band](#) at Pontiac's Little Art Theatre

Pontiac Earth Day Weekend – April 21-22

LocalHop, Website, Facebook, or Newsletter to sign up!

April 21 | Huron Corridor Clean-Up | Starting at 9 AM

Cleaning up M59 from Telegraph to Franklin. Start location will be at Indian Village Park.

April 21 | Perfect Parks Day | Shifts Starting at 10 AM

Clean up, restore, and beautify Aaron Perry Park, Madge Burt Park, and Art Heaton Park

April 22 | Pontiac Pride Kickboxing | 9:30 AM – 10:30 AM

Free kickboxing class at Smash Hit for any volunteers participating later in downtown cleanup

April 22 | Downtown Pontiac Spring Cleaning | 11 AM – 4 PM

Spruce up downtown for spring and the Arts & Crawl. Start location will be at Alley Cat Café!

April 22 | Happy Coast Earth Day Bash | 6 PM – 9 PM

\$20 pp – Fundraiser for Happy Coast with John Kay & Who's to Say at the PLAT



Earth Day Weekend Is Made Possible Thanks To:



Downtown Spring Cleaning

Sunday, April 22

11:00 AM – Meet at Alley Cat Café

- Coffee & Donuts – Please sign up so there's enough!
- Group Picture
- Divide out into teams and conquer what winter has left behind

WHAT WE WILL PROVIDE:

- Rubber Gloves, Garbage Bags, Yard Waste Bags, Twine for Branch Bundles
- Some tools, tape to label personal tools, and a sign-in/out sheet
- Coffee & Donuts

WHAT WE NEED

- Caring volunteers
- Your own gardening gloves
- Tools you may be willing to lend





VOLUNTEER WITH
SMASH HIT
KICKBOXING CLUB
smashhitkickboxing.com

Pontiac Earth Day Weekend Clean Up

Sunday, April 22 • 11 a.m. – 4 p.m.
Downtown Pontiac

As a thank you for volunteering your time and energy to this spring-cleaning event, we invite you to stop by Smash Hit Kickboxing Club for a **free kickboxing class at 9:30 a.m. on April 22!**

All abilities and fitness levels are welcome. After class, we'll walk to Alley Cat Café to meet up with other volunteers for coffee and doughnuts before the cleaning gets started. **#PontiacProud**



**Walk-Ins
Welcome!**

Show up at 9:15
Athletic Attire
Water Bottle



Pontiac Arts Culture Crawl

Celebrating Our Arts Renaissance



The Pontiac Arts Commission and Partners are excited to announce this pedestrian-friendly event for arts & culture lovers of all ages.

Friday, May 4, 2018
5:00 to 10:00 pm ■ Downtown Pontiac

Showcasing Pontiac's dynamic pool of creative talent, along with local businesses & venues!

— #followthefeather —

TO PARTICIPATE, VISIT:
[facebook.com/pontiacartscommission](https://www.facebook.com/pontiacartscommission)
or EMAIL: pontiacartists@gmail.com
or CALL: 248-410-0702

Pontiac
Arts
Commission





Canvas Contest

Deadline: May 27

Go to: CanvasPontiac.com to enter!

Sidewalk Restoration Update



- **Saginaw Street**
 - Warren south to Lawrence almost complete
 - Currently working in Lafayette Area on north end
- **East/West Side Streets** – Tentative start next week
- **Additional news:**
 - Decorative lamp posts later this summer along Lawrence St.

The Menagerie Lounge

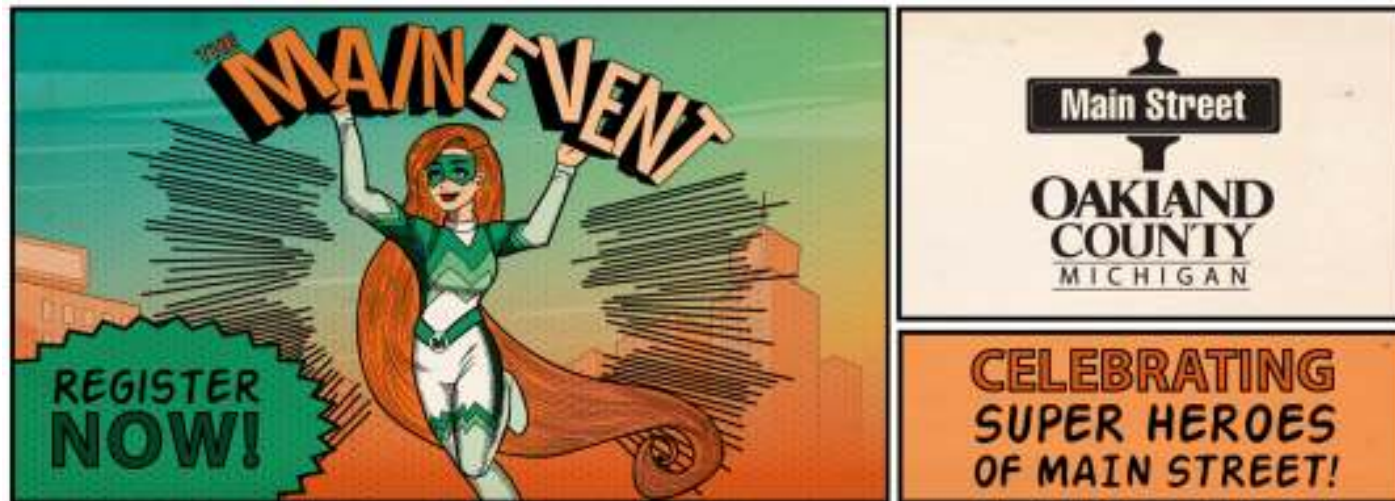
- **Grand Opening – Friday, April 27th!**
- Starting with Dinner Hours (Tuesday-Saturday opening at 4 pm)
- New website & updated social media

Menagerie
Lounge

- Artistic Eatery -



Main Street Oakland County Awards



THE MAIN EVENT

May 10, 2018 | 6 PM – 9 PM | Flagstar Strand Theatre

\$35 pp – Small Plates Dinner from Slow's BBQ, Music,
Cash Bar, Dessert & Coffee, Live Music

Dress Attire: Business Formal or Super Hero

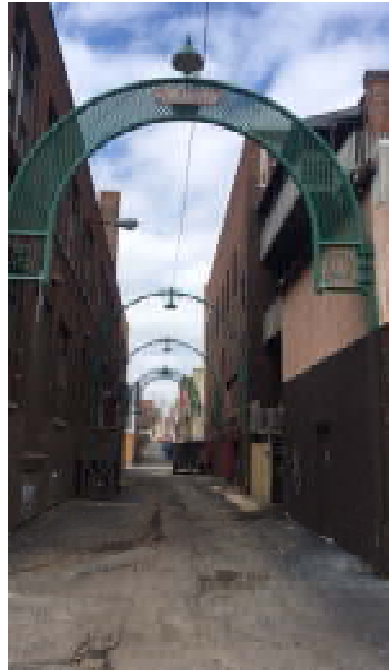
Run Club



- Starting on Tuesday, May 8 at 5:30 PM
- Meet at Exferimentation Brewing Co.
- Weekly run club from the starting jogger to the experienced marathoner
- No fees to join – Just need running shoes and a good spirit

Mark Your Calendars!

1. **Thursday, April 19 at 6:30** – Sunday Assembly Detroit – Wine with TED at Paissa Wine Cellar – TED’s Understanding of Happiness
2. **Friday, April 20 at 1:00 PM** – Pontiac Regional Chamber – Entrepreneurship Strategy Meeting regarding Digital Marketing
3. **Saturday, April 21** – PLAT – The Dirk Kroll Band
4. **Tuesday, April 24 at 8:30 AM** – Pontiac Regional Chamber – Coffee & Networking at Pontiac Tribe
5. **Tuesday, April 24 at 6:00 PM** - Pontiac Public Library & Cygnet Institute of Personal Financial Literacy – Criteria for 401K Rollovers
6. **Friday, April 27 at 6:00 PM** –First Presbyterian Church of Pontiac – Cabaret with the Chancel Choir



West Alley Reminder

No parking in West Alley!

Temporary unloading OK.

Sheriff will start giving tickets.



Updates

City of Pontiac



Mayor
Deirdre Waterman



Councilwoman
Patrice Waterman



Rachel Loughrin
Director of Economic
Development

City of Pontiac Updates

➤ **Neighborhood Empowerment Project**

- Currently accepting applications
- Deadline: Friday, April 27 at 2:00 PM

➤ **Pontiac Power Week and Dream Cruise**

- Roadkill Nights at M1 – Saturday, August 11
- Reminder for Businesses:
 - Submit permits for sidewalk pop-up at least 2 months in advance! (June 2018)
 - Let us know if you'll be offering promotions and we can advertise on websites and social media!

How to get in touch with us:

info@mainstreetpontiac.org
grants@mainstreetpontiac.org
Mainstreetpontiac.org

Open Floor

ANNOUNCEMENTS, CONCERNS, QUESTIONS,
GENERAL GOOD NEWS

