

# Pontiac Phoenix Races

## 2018 Sponsorship Levels

Questions? Contact Marijayne Renny at 248-935-3625 or [mrenny@patentco.com](mailto:mrenny@patentco.com)



 <p>Company Name as Event Title</p> <p>Scholarship Naming Rights</p> <p>Trophy Presentations</p> <p>Logo on all promotional Items and press</p> <p>Sponsors cost of event and \$1,000 Scholarship with company name</p> <p><b>\$6,000</b></p> <p><b>Presenting Sponsor</b></p>	 <p>Logo on all Promotional materials and in Press</p> <p>Covers Pit Tent Operations</p> <p>Provides a space to cover and secure cars</p> <p><b>\$3,000</b></p> <p><b>Pit Sponsor</b></p>	 <p>Logo on all promotional Items</p> <p>STEAM Tent Operations</p> <p>Provides \$1000 scholarship w/ Company Name and costs of event</p> <p><b>\$2,000</b></p> <p><b>STEAM Scholarship Sponsor</b></p>	 <p>Team picture in the program</p> <p>Vinyl logo on car</p> <p>Team shirt</p> <p>Build cars</p> <p>Funds, Helmet, 2-4 volunteer mentors</p> <p><b>\$1,000</b></p> <p><b>Team Sponsor</b></p>	 <p>Logo on finish line banner with Presenting Sponsor</p> <p>Logo on website</p> <p>Sponsors event costs</p> <p><b>\$1,000</b></p> <p><b>Finish Line Sponsor</b></p>	 <p>Logo in program</p> <p>Mentions by event announcers</p> <p>Provides food, water safety to participants</p> <p><b>Donations/ in Kind Sponsors</b></p>
---	--	---	--	--	---

\*Any remaining proceeds from the event will go towards Main Street Pontiac for future downtown programming

\*\*Main Street Pontiac is a 501(c)(3) non-profit organization with EIN 82-2693805