



August Community Meeting

AUGUST 15, 2018 | 6:00 PM – 7:00 PM

ALLEY CAT CAFÉ & PAISSA WINE CELLAR

Agenda

- Welcome & Round-Table Introductions
 - Name & Relationship to downtown
- Small Business Support
- Downtown Image
- Health & Fitness
- Technology
- Arts & Culture
- City Updates

Small Business Support

Flagstar Bank's Pontiac's Big Idea Grant Program – ONGOING for about 3+ more years

- Main Street Pontiac is hosting monthly Help Desk before monthly community meeting
- Applications being received on on-going basis and decided on quarterly

Main Street Pontiac Façade Grant Program

- \$10,000 *total* available as a match for business owners to improve facades
- Competitive application process
- If program goes well, Main Street Pontiac will seek out additional funding
- Located on website at: <http://mainstreetpontiac.org/facade-grant-program/>

Spirit of Main Street Micro Business Startup Grant Program

- Partnership between Main Street Oakland County and Genisys
- Max of \$2,500 with a minimum dollar-for-dollar match
- Covers: location renovation, signage, marketing, permits, other support for creation, relocation, or expansion of micro business
- Located on website at : <http://mainstreetpontiac.org/spirit-of-main-street-micro-grant/>

Go to:
mainstreetpontiac.org
and then visit
“Let’s Do Business” Tab

Small Business Support

The screenshot shows a web browser window with the URL streetpontiac.org/#/events/. The browser's address bar and tabs are visible at the top. Below the browser window, the website's navigation menu is shown. The 'Let's Do Business' link is circled in red. A dropdown menu is open under this link, with the 'Grant Programs & Incentives' option also circled in red. This dropdown menu lists several programs: 'Why Downtown Pontiac?', 'Grant Programs & Incentives', 'Additional Business Resources', and 'Oakland University Initiative'. A second dropdown menu is open under 'Grant Programs & Incentives', listing 'Pontiac's Big Idea Grant Program', 'Spirit of Main Street Micro Grant', 'Facade Grant Program', and 'Incentives & Grants - All Oakland County'. The website's logo, 'MAIN STREET PONTIAC', is visible on the left side of the page.

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streetpontiac.org/#/events/

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Home Business Directory **Let's Do Business** Arts & Culture Health & Fitness Technology

MAIN STREET PONTIAC

Why Downtown Pontiac?

Grant Programs & Incentives

Additional Business Resources

Oakland University Initiative

Pontiac's Big Idea Grant Program

Spirit of Main Street Micro Grant

Facade Grant Program

Incentives & Grants - All Oakland County

Downtown Image

Downtown Surveillance Center Underway!



Interested in being
part of the camera
network?

Contact Brian Carr
for more information!

- Goal:** Public-Private Partnership between downtown businesses and properties along with Sheriff to form an integrated security network.
- Currently:** Identifying areas in downtown that could use more coverage and reaching out to property owners.
- Next:** Partnership Agreement for use and responsibilities

Health & Fitness

- ❑ **Running Club** – Tuesdays at 5:30 PM with Exferimentation Brewing Co.
 - ❑ \$5 Discount code for Crim in Flint if anyone would like. Contact Daniela at Dwalters@patentco.com.
- ❑ **Walking Club** – Mondays, Wednesdays, and Fridays at 6:30 AM at Max Out Fitness with Pontiac Community Alliance and Driven By Purpose



Technology

PHOENIX RACES! – Friday, August 24th

- Open to incoming 9th – 12th grade students – must be Pontiac resident
- No cost to enter, tablets at prizes, and \$1,000 scholarship opportunities
- **We need:**
 - **More Students!** 40 spaces in total
 - **Volunteers!** Each team is led by a mentor
- **Information and registration at:**
 - <http://mainstreetpontiac.org/phoenix-derby-races/>
- **Road Closures:**
 - Wayne St – 59 to Pike
 - Lawrence – Saginaw to Woodward



PHOENIX RACES! – Friday, August 24th

➤ Road Closures:

- Wayne St – 59 to Pike
- Lawrence – Saginaw to Woodward





THANK YOU TO OUR SPONSORS!



GENERAL MOTORS
GLOBAL PROPULSION SYSTEMS
PONTIAC ENGINEERING CENTER



Arts & Culture

**PONTIAC POWER WEEK!
DREAM CRUISE & ART ON WHEELS!**



Traffic Alert!

Friday, August 17th from 8:00 AM to 11:00 PM

- **Saginaw St** – *One way northbound traffic* from Water St. to Huron
- **Pike St.** – *Closed* from Perry to Wayne

Saturday, August 18th from 6:00 AM to 11:00 PM

- **Saginaw St** – *One way northbound traffic* from Water St. to Huron
- **Pike St.** – *Closed* from Perry to Wayne

- **NO TURNS** from Huron to Southbound Saginaw St

Man in the City Installation

Downtown Pontiac is getting a Man in the City

Unveiling, Saturday, August 18th at 2:00 PM



Classic Car Show!

Friday, August 17th and Saturday, August 18th

- Saginaw Street – South *and North* of M59
- Water Street
- Pontiac City Square



Classic Drive-In

- Cruisers pull up on Saginaw Street, north of Lawrence
- Place food orders from vendors
- Detroit Roller Derby Girls helping with food delivery



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Music Line-Up

MUSIC LINE-UP

The Flagstar Bank Stage is located in Pontiac City Square in downtown Pontiac at the corner of Pike and Water Streets. (50881 Woodward Avenue, Pontiac, MI)

FRIDAY, AUGUST 17

4:00pm - 5:15pm: Blues Lady Champagne (R&B)

5:45pm - 7:00pm: New World Soul R&B (Motown)

7:30pm - 8:30pm: Rye Whiskey (Country)

9:00pm - 10:00pm: Morgan Evans NA (Country)

SATURDAY, AUGUST 18

11:00am - noon: Charles E Anthony & Friends (Jazz)

Noon - 1:15pm: Yvette Meadows (R&B)

2:00pm - 3:15pm: Alise King R&B (Motown)

4:00pm - 5:30pm: Roadside Rick & The Detroit Breakdown (Rock n Roll)

6:15pm - 7:45pm: Ray Kaan and Detroit Trouble (Rock & Roll)

8:30pm - 10:00pm: Larry Lee & Back in the Day R&B (Motown)

Updates

City of Pontiac



Mayor
Deirdre Waterman



Councilwoman
Patrice Waterman



Rachel Loughrin
Director of Economic
Development

How to get in touch with us:

info@mainstreetpontiac.org
grants@mainstreetpontiac.org
Mainstreetpontiac.org

Open Floor

ANNOUNCEMENTS, CONCERNS, QUESTIONS,
GENERAL GOOD NEWS

