



# Spirit of Main Street Micro Business Startup Grant Program Application

**Deadline:** April 1, 2022 at 5:00 P.M.

**Apply To:** Oakland County Economic Development and Community Affairs

**Attn:** John Bry  
Bldg. 41 W | 2100 Pontiac Lake Road  
Waterford, MI 48328

[bryj@oakgov.com](mailto:bryj@oakgov.com)

## Main Street Applicant Information

ORGANIZATION NAME: Main Street Pontiac

ADDRESS: 29 West Lawrence Pontiac, MI 48342

CONTACT: Daniella Walters

EMAIL: [dwalters@patentco.com](mailto:dwalters@patentco.com)

### 1. Business Information

Business

Address

Contact (applicant/business)

Email Phone #

Website Social Media

## 2. Business Description

Date Business Founded (month/year) \_\_\_\_\_ Number of Employees \_\_\_\_\_

- Start Up Business       Pop Up Business       Existing Business

### Business Entity

- Sole Proprietorship     General Partnership     Corporation     Limited Liability Company (LLC)  
 Limited Liability Partnership     Low Profit Limited Liability Company (LC3)

### Business Industry

- Construction     Creative     Education     Entertainment  
 Farming     Food     Hospitality     Information  
 Manufacturing     Medical     Retail     Service  
 Technology     Transportation     Home Based     Other

## 3. Grant Request/Use

Describe the proposed use of grant funds. How will the potential grant impact your business? (Optional)  
Submit up to five supporting documents that may be helpful in the review of your request, such as  
business plan, press clippings, brochures, letters of support, etc.

*275 words or less*

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**Committed Funding/Local Match (Identify dollar amount and sources) - 150 words or less**

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**Total Project/Program Budget**

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**Grant Request Amount**

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**Anticipated Start Date**

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**Anticipated Completion Date**

## Acknowledgement

I / We certify that all information set forth in this application is a true representation of the facts pertaining to the subject project/property/program for the purpose of obtaining funding under the Genisys Credit Union Spirit of Main Street Micro Business Start Up Grant Program. I understand and acknowledge that any willful misrepresentation of the information contained in this application could result in disqualification from the program, requiring any funds already disbursed to be repaid in full.

If a determination is made by overseeing staff that program funds have not been used for eligible program activities, the Applicant agrees that the proceeds shall be returned, in full, and acknowledges that, with respect to such proceeds so returned, he/she shall have no further interest, right, or claim. It is understood that all funding commitments are contingent upon the availability of program funds.

The applicant further certifies that he/she has read, understands and has signed the GENISYS CREDIT UNION SPIRIT OF MAIN STREET MICRO BUSINESS STARTUP GRANT PROGRAM AGREEMENT.

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**Signature**

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**Name/Title**

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**Date**